

Message Text

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PAGE 01 OSLO 04676 250252Z

64

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W

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R 230824Z OCT 75

FM AMEMBASSY OSLO

TO SECSTATE WASHDC 618

INFO AMEMBASSY STOCKHOLM

UNCLAS OSLO 4676

C O R R E C T E D C P Y - MRN: 4676 VICE 4670

E.O. 11652: N/A

TAGS: BEXP, NO

SUBJ: FY 76 COUNTRY COMMERCIAL PROGRAM: FIRST QUARTER PROGRESS REPORT

REF: (A) OSLO 4015, (B) OSLO 4020

ONLY SIGNIFICANT VARIATIONS FROM PROGRAMS ARE:

CAMPAIGN: CONSUMER GOODS: FOREIGN BUYERS GROUP WHICH CCP SHOWS AS SECOND QUARTER EVENT IS RESCHEDULED FOR JANUARY FOR TWO HOUSEWARES EXPOSITIONS IN CHICAGO.GROUP MAY BE MULTINATIONAL (REFTEL A).

CAMPAIGN 5: FOOD PROCESSING AND PACKAGING EQUIPMENT: INTEREST IN U.S. PRODUCTS IS GENERALLY NOT SUFFICIENTLY DEFINED TO BE SUITABLE FOR TRADE OPPORTUNITY (TOP) REPORTING. ORGANIZATION OF FOREIGN BUYERS GROUP FOR SAN FRANCISCO SHOW IS PROCEEDING WELL, HOWEVER, WE THEREFORE PROPOSE TOP TARGET FOR THIS CAMPAIGN BE CHANGED FROM 5 IN FIRST QUARTER TO 10 IN THIRD QUARTER, TO TAKE ADVANTAGE OF FBG EXPOSURE.

CAMPAIGN 6: ELECTRONIC COMPONENTS ETC: PROMOTION OF FOURTH QUARTER FBG SHOULD COMMENCE WELL BEFORE CHRISTMAS HOLIDAYS BUT WE HAVE NOT RECEIVED PROMOTIONAL MATERIAL REQUESTED (REFTEL B AND PREVIOUS). WCAG ASSISTANCE WOULD BE APPRECIATED.

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RESOURCES ALLOCATPON: CCP INCLUDED NO PROVISION FOR

APPROXIMATELY \$250 TRAVEL EXPENSE INCURRED FOR COMMERCIAL
ATTACHE'S ATTENDANCE AT REGIONAL COMMERCIAL ATTACHES'
CONFERENCE AT STOCKHOLM AUGUST 29.
THIS MAY NECESSITATE TRIMMINGAMOUNTS BUDGETED FOR
PROGRAMMED TRAVEL.
BYRNE

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NNN

Message Attributes

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